

The background is a lush tropical scene with various green leaves and flowers. A large yellow hibiscus is in the top left, a pink ginger lily is in the bottom left, and a Bird of Paradise flower is in the bottom right. A central green rectangle contains the main text and logo.

*essential*  
**COSTA  
RICA**

CostaRicaPureMeetings.com

**life's essentials**  
*found here.*

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## COSTA RICA

# A COMPLETE DESTINATION, AN AUTHENTIC EXPERIENCE



Welcome to the happiest country in the world, where we have bet everything on peace, education, democracy and sustainability.

The dynamic nature of our surroundings contributes to our proactive vision and modern management techniques based on applied knowledge. We seek effective tools to face new challenges with optimal coordination between diverse agencies, including active management, the Comptroller General's Office and other parties interested in seeking the best results.

On behalf of the Costa Rica Tourism Board (ICT), I cordially welcome you to Costa Rica, a destination with multiple options and a diverse offering distributed across 20,000 square miles (51,000 square kilometers). Its fertile land, abundant in natural resources that produce our daily nourishment, helped create a sustainable tourism industry that is unique in the world. Our nation is composed of warm and charming people who are excited to provide distinct and sustainable tourist services and products, whether for your vacation or for a memorable business trip.

I hope that your stay in Costa Rica will create authentic life experiences and unforgettable memories in which sensations of nature, culture, history and gastronomy will forever remain with you.

Nearly two decades ago, Costa Rica defined a model of tourism development that was rooted in our history. Since then, we have evolved into the consummate sustainable destination with tourism infrastructure built on a solid foundation and with a balance between social, economic and environmental development.

We are committed to protecting our environment and the natural and cultural wealth of our communities through Sustainable Tourism Certification (CST), a program for tourism businesses to embrace this philosophy. This has placed us among the top echelons of world tourism.

At the same time, we work to promote healthy tourism. We encourage hotels and lodging businesses associated with travel and tourism in Costa Rica to commit to a Code of Conduct to fight the sexual trafficking of children, an initiative that has earned us recognition from the World Tourism Organization and other organizations.

Come and get to know Costa Rica! It is a small country that, thanks to its exquisite natural wealth, protects 5% of the world's biodiversity. We share that biodiversity with our visitors to offer the best travel experience possible.

I invite you to stay a few days or to return soon to further experience our country, to relax without lacking the world's modern comforts, and to live an experience that overwhelms the senses, in total balance with nature, and with the wealth that this land has to offer.

We invite you to experience pura vida with all of the energy of our land.

*William Rodríguez*

Tourism Minister

*essential*  
**COSTA  
RICA**



# WHY COSTA

# RICA?

Costa Rica is an excellent alternative for meetings industry and incentive travel. The country offers a wide variety of meaningful tourist attractions, a fresh approach, creativity and professionalism.

This consolidated proposal stems from the large number of testimonials and references that the excellent results of events organized and held in our country.

Allow us to share some of the most important reasons to consider when choosing your meeting and incentive travel destination, including: accessibility, strategic location, experience, well-being and quality, excellent infrastructure, advanced education, a variety of activities and sustainability.

**...a fresh  
approach  
with creativity  
and  
professionalism !**

# 8 Reasons to meet in Costa Rica



## 1. Connectivity

Costa Rica offers easy access from the most important cities in North America and Europe. It has two international airports – the Juan Santamaría airport in the Central Valley and the Daniel Oduber Quirós airport in Guanacaste – and is just a one-hour flight from the biggest hub in the Americas. Eighteen airlines offer more than 400 weekly flights to and from the country.



## 2. Strategic Location

The country is located in the tropical region of Central America between the two American continents. This creates a variable, but enjoyable, climate year-round, with temperatures averaging between 21 and 26 °C.



## 3. Experience

Costa Rica is a leading international destination for meetings and incentive travel.



## 4. Quality and Well-Being

A quality study of the public health system ranked the country seventh in the world and first in Latin America and Central America.



## 5. Excellent Infrastructure

With a total of 50,500 rooms and construction of a new Convention Center with a capacity for meetings of up to 3,000 delegates, Costa Rica has become the perfect destination for meetings and incentive travel.



## 6. Advanced Education

The country's educational system has embraced a high level of digital learning. Currently, 90% of our schools and institutions are connected and provide access to digital technology. About 44% of the population has pursued further education beyond high school.



## 7. Range of Activities

Costa Rica's geographical diversity ranges from mountains and active volcanoes to breathtaking beaches bathed by the Pacific Ocean and Caribbean Sea. This incredible geography creates numerous microclimates and makes Costa Rica an ideal location for your meeting or incentive travel.



## 8. Sustainable by Nature

We are a global leader in the production of clean energy that is free from fossil fuels and generated from renewable sources. We rely on hydroelectric, geothermic and wind production. The industry is committed to responsible development and respect for nature, and we are determined to leave a better future for the next generations.



## *Hotels with meeting rooms*

Large and well-known international hotel chains and independent properties operating in Costa Rica have vast experience in the development, operation and execution of meetings and incentive travel.

Meetings and incentive travel can be planned for a variety of locations that offer a range of beauty and functionality. These are perfectly integrated with the city, beaches or breathtaking natural environments.



## *More than 50,000 rooms of varying categories*

From five-star luxury hotels to small boutique hotels, Costa Rica has excellent lodging to accommodate all participants in your meeting or incentive travel. This includes prior preparation of meeting venues and rooms for large events.

In addition to the more than 50,000 available rooms in the country, 696 additional rooms will be available in 11 hotels currently under construction.





VENUES

FOR

SOCIAL EVENTS

“  
*Emblematic locations  
featuring history  
and nature await you*”

Visitors to Costa Rica are greeted by members of creative and efficient tourist industry with years of experience. They are committed to organizing social events that will create lasting memories and provide plenty of stories to tell when you return home.



## *Variety and Professionalism*

You will find unique locations for a successful meeting with colleagues, an event celebrated over lunch or dinner, an exciting rodeo or joining one of the country's typical dances. Thanks to Costa Rica's broad range of options, you can choose from a variety of locations from rustic bungalows to ranches and museums.

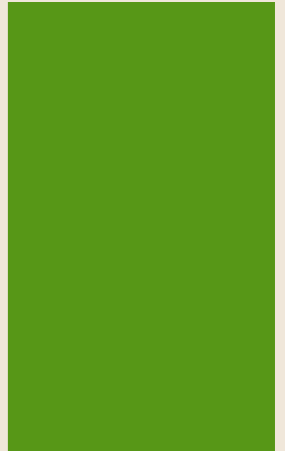
## *Recreation in Natural Spaces*

This is a magnificent alternative with incredibly diverse and meaningful tourist attractions and a fresh approach with creativity and professionalism for social events, guest programs, and support for incentive programs.



# Other Venues

Costa Rica has a variety of exclusive venues for your meetings and incentive travel that includes all types of facilities, such as the Antigua Aduana, Parque Viva, Pedregal Events Center, Pueblo Antiguo and emblematic buildings such as the Jade Museum and the National Museum.



# Sustainable Tourism Certification Program (CST)

Sustainability seeks a balanced interaction between three essential factors in the tourism industry: the appropriate management of natural and cultural resources; improvement of neighboring communities' quality of life; and economic success that contributes to other national development programs.

The Costa Rica Tourism Board (ICT) has developed a program for Sustainable Certification (CST) for tourism businesses. This helps categorize and distinguish the hotels that operate sustainably in the management of natural, cultural and social resources.

More than 90% of the electricity consumed in Costa Rica is produced with renewable resources.

“  
*More than 90% of  
electricity Consumed in  
Costa Rica is produced  
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resources*”





## *Costa Rica Convention Center (CRCC)*

With 161,500 square feet (15,000 square meters) of space, the CRCC offer the most advanced design with an ecological construction using glass roofing to reduce electricity consumption, rainwater recycling systems, auto shutoff faucets, high efficiency air conditioning, LED lighting and 108,000 square feet (10,000 square meters) of solar panels to power the facilities.

The center's versatility accommodate events with a capacity ranging from 10 people to 3,038 in a plenary setting, and a total capacity of 4,595 people. Outdoor facilities can accommodate open-air exhibits and other activities.

## LOCATION

The center is located 5 miles (8 kilometers) from the Juan Santamaría International Airport and 12 miles (10 km) from the center of San José, in the province of Heredia. It can be accessed from the General Cañas Highway.

## SPACE AND SERVICES

The CRCC offer a roofed and air conditioned area of 43,000 square feet (4,000 square meters) for exhibits and over 17,000 square feet (1,600 square meters) for conferences. It have VIP meeting rooms, a press room, a registration office, a foyer area, and service areas including kitchens, corridors, bathrooms and restaurants.

[www.costaricacc.com](http://www.costaricacc.com)



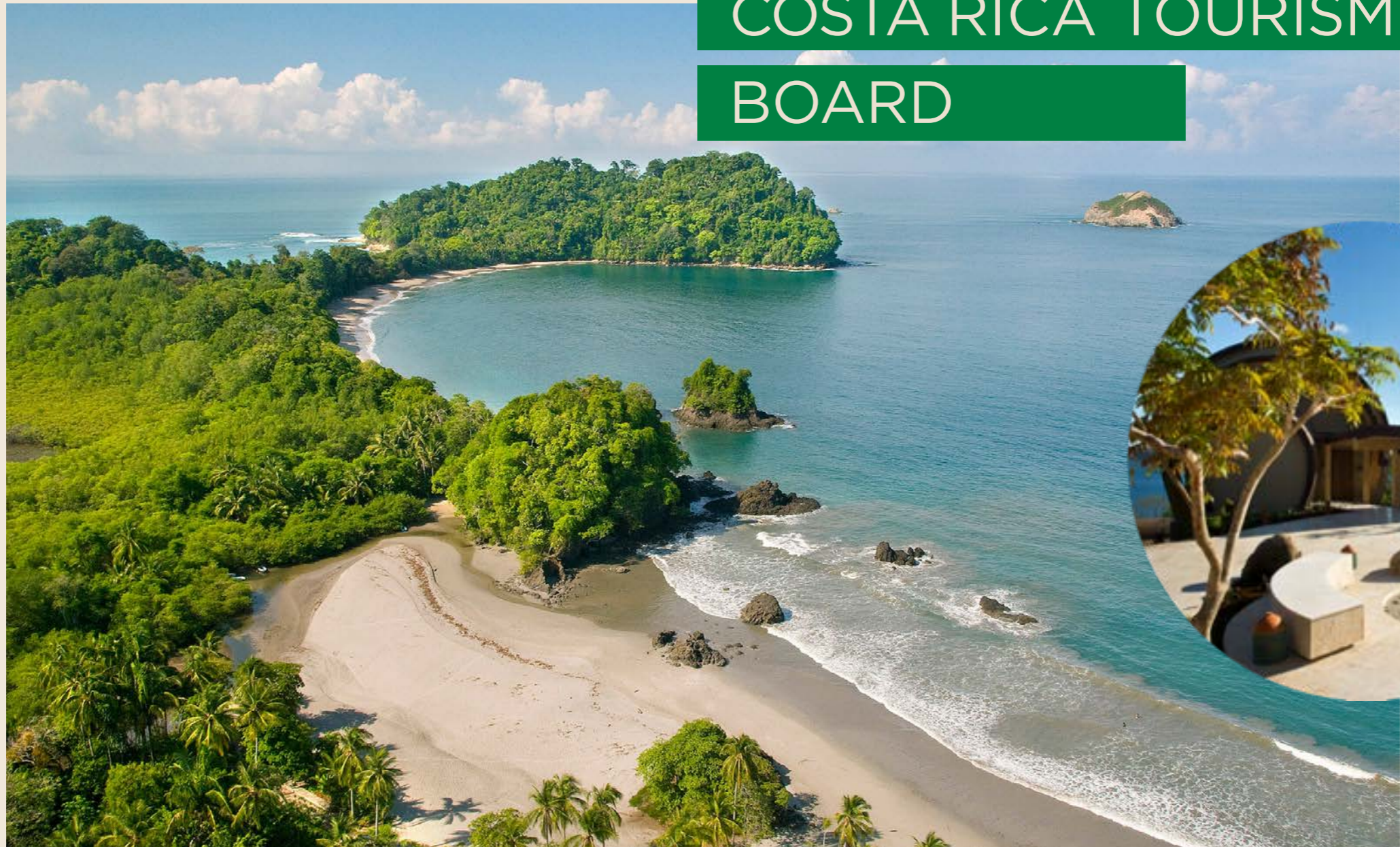
**COSTA RICA**  
CONVENTION CENTER

# CAPACITY CHART

ROOMS	Mts <sup>2</sup>	HEIGHT (m)	ALLOWED HEIGHT (m)	THEATER CLASS ROOM U-SHAPE BANQUET 8 PAX BANQUET 10 PAX COCKTAIL ROUND TABLES V-SHAPE									STANDS 3 m <sup>2</sup>
													
TALAMANCA MAIN HALL	3739.42	12	11	4000	2268	261	2000	2460	4000	2880	2268	231	
TALAMANCA 1 ROOM	1882.78	12	11	2000	1134	192	1040	1270	2000	1450	1134	119	
TALAMANCA 2 ROOM	1882.78	12	11	2000	1134	192	1040	1270	2000	1450	1134	119	
TALAMANCA 1/3 ROOM	1381.44	12	11	1548	870	177	760	950	1430	1070	870	88	
TALAMANCA 2/3 ROOM	2356.48	12	11	2430	1392	207	1304	1570	2400	1810	1344	144	
CENTRAL ROOM	1274.65	7	6	1360	780	159	704	850	1300	970	780	76	
CENTRAL 1 ROOM	614.49	7	6	600	360	108	304	380	600	440	360	38	
CENTRAL 2 ROOM	333.80	7	6	336	216	81	160	200	300	230	216	19	
CENTRAL 3 ROOM	326.36	7	6	336	216	81	160	200	300	230	216	19	
CENTRAL 1+2 ROOM	948.29	7	6	964	540	117	520	620	950	710	540	56	
CENTRAL 2+3 ROOM	660.16	7	6	672	432	99	352	430	600	490	432	39	
GUANACASTE ROOM	421.40	5	4	441	288	90	224	280	420	310	288	28	
GUANACASTE 1 ROOM	138.19	5	4	150	96	45	64	70	140	100	90	9	
GUANACASTE 2 ROOM	142.26	5	4	150	96	45	64	70	140	100	90	9	
GUANACASTE 3 ROOM	140.94	5	4	150	96	45	64	70	140	100	90	9	
GUANACASTE 1+2 ROOM	280.45	5	4	273	162	60	136	170	270	200	162	17	
GUANACASTE 2+3 ROOM	283.21	5	4	273	162	60	136	170	270	200	162	17	
HEREDIA MEETING ROOM	63.00	3.7	2.7	55	24	30	NA	Na	60	50	NA	NA	
ALAJUELA MEETING ROOM	43.00	2.7	1.7	40	18	18	NA	NA	40	30	NA	NA	
CARTAGO MEETING ROOM	70.00	3.7	2.7	70	30	30	NA	NA	70	50	NA	NA	
LIMÓN MEETING ROOM	43.00	2.7	1.7	40	18	18	NA	NA	40	30	NA	NA	
PUNTARENAS MEETING ROOM	64.00	3.7	2.7	64	30	36	NA	NA	60	50	NA	NA	
GUANACASTE MEETING ROOM	57.00	2.7	1.7	50	24	30	NA	NA	60	40	NA	NA	
PRESS ROOM	28.00	2.7	NA	35	15	21	NA	NA	NA	NA	NA	NA	
VIP DRESSING ROOM	33.48	2.7	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	
FOYER	1823.62	7	6	NA	NA	NA	NA	NA	2100	980	NA	36	
FOYER ALEGORÍA	785.79	7	6	NA	NA	NA	NA	NA	850	370	NA	16	
FOYER DIQUÍS	538.73	7	6	NA	NA	NA	NA	NA	650	450	NA	21	

**OBSERVATION:** The capacity numbers of: Classroom, Theater, Banquet and Round Table are calculated with stage included.  
**\*VIP Dressing Room:** Standard assembly, sofas and round table office type.

# COSTA RICA TOURISM BOARD



The ICT has become the guiding force for tourism in Costa Rica, guaranteeing a sustainable, charitable and equitable model of tourism. This is achieved through innovation, development of human talent and effective public management. This strategy allows the ICT to generate new opportunities for the development of tourism, and improve the country's competitiveness and quality of life. We are the only link between companies and organizations associated with Costa Rica's meeting industry and other companies and organizations interested in conducting a meeting, conference or incentive travel in the country.

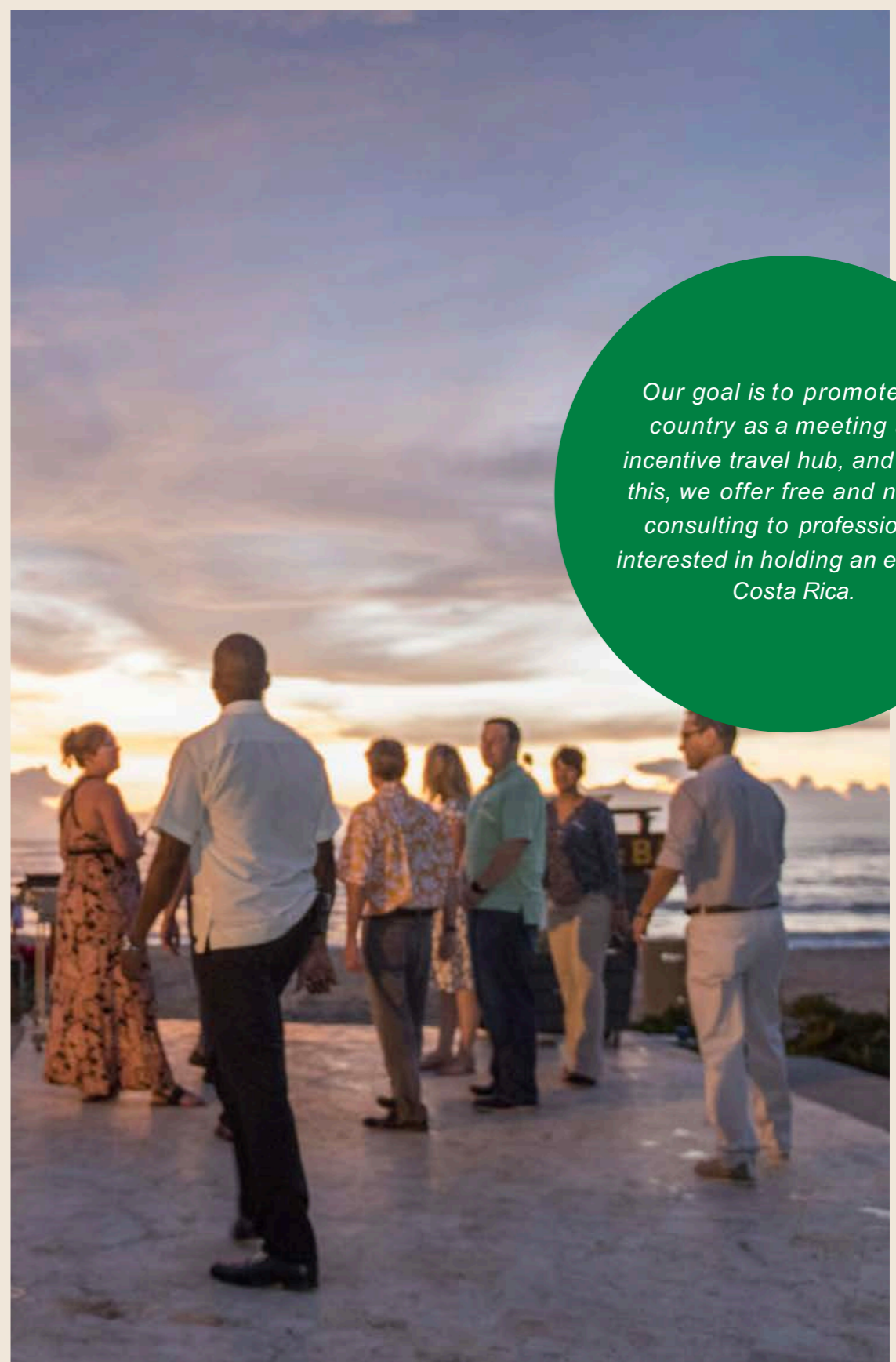


# How can we help you?

We provide support and consulting services to help you organize and promote your event.

- ✓ Venue, accommodations and providers for your meeting or incentive travel
- ✓ Cultural and recreational activities and programs for delegates and guests
- ✓ Trips to the city and other excursions
- ✓ Maps and tourist brochures
- ✓ Links to city agencies for municipal services for participants.
- ✓ Exploratory visits
- ✓ Free promotion of your meeting or incentive travel.
- ✓ Planning and preparation of site proposals
- ✓ Facilitation of graphic and audiovisual material as needed
- ✓ Accompaniment during proposal presentation

*Our goal is to promote the country as a meeting and incentive travel hub, and to do this, we offer free and neutral consulting to professionals interested in holding an event in Costa Rica.*



## TOURIST ATTRACTIONS AND ACTIVITIES

Costa Rica offers unique and interesting activities on land and at sea. It is the perfect mix of ideal scenery, remarkable environment and creative initiatives.

Pura vida! Among the activity choices are rafting, cable car outings and trail hiking. You can also sample delicious Costa Rican cuisine or go shopping at any of the major cities' shopping malls. You can find nightlife at your hotel or at many other locations, where the happiness of Costa Ricans will be infectious.

## DMC

Our Destination Management Companies will help you find everything you need for your corporate events to reflect a personal, creative and unique touch.

## OTHER SERVICES

Many factors are involved in event planning. We will provide everything from technical solutions – image, lighting and audio – to complementary services and highly qualified support personnel.

We put everything at your disposal to make your event a resounding success.





**LIFE'S ESSENTIALS  
FOUND HERE.**

[www.costaricapuremeetings.com](http://www.costaricapuremeetings.com)